



INTERNATIONAL AGBUSINESS CENTRE PARTNER PACKAGES

Farmfair International welcomes visitors from various countries and numerous industry backgrounds. The International AgBusiness Centre (IABC) provides a welcoming atmosphere for our international travellers, local producers, and exhibitors to connect and foster new partnerships.

The IABC offers comfortable spaces, private meeting rooms, business services, courtesy cars, a coat check, coffee and food bar, and much more. The Farmfair International staff and volunteers are on-site to ensure a smooth experience to support visitors' stay while attending Farmfair International.

International AgBusiness Centre Membership Benefits	Exhibitor* \$100	Silver Partner \$250	Gold Partner \$500	Platinum Partner \$1,000
Daily access to the International AgBusiness Centre (IABC)	✓	✓	✓	✓
Courtesy car shuttle access	✓	✓	✓	✓
Placement of your company's logo and a hyperlink back to your website on the International AgBusiness Centre's webpage	✓	✓	✓	✓
Placement of your company's logo and membership level displayed on the International AgBusiness Centre TV	✓	✓	✓	✓
Access to the 2023 International Buyer database	✓	✓	✓	✓
Listing in the 2023 International AgBusiness Centre Directory	✓	✓	✓	✓
Static company presentation slides played on the International AgBusiness Centre TV		X1	X2	X3
President's Reception tickets		X1	X2	X3
Distribute your company's collateral in the International AgBusiness Centre (brochures, stickers, or pens)			✓	✓
Company's promotional video played on the International AgBusiness Centre TV			✓	✓
Space to display pop-up signage in the International AgBusiness Centre				✓
An opportunity to present to the international visitors in the International AgBusiness Centre				✓
A 65-word company profile placed on the International AgBusiness Centre's webpage				✓
Access to the 2023 international host hotel and room block with the discounted room rate				✓

- The International AgBusiness Centre (IABC) is a meeting and networking space for international guests and provides business services such as internet access, meeting rooms, and a hospitality area to market products and services. Staff are available to assist with business arrangements and introductions. The IABC is located in the gallery space across from Hall B.
- Courtesy Car Shuttle access is based upon availability at the time of the request
- All logos, slides, videos, and company profiles MUST be received by October 20th in order to be displayed on the International AgBusiness Centre's webpage and TV
- Hotel rooms are available on a first come-first-serve basis